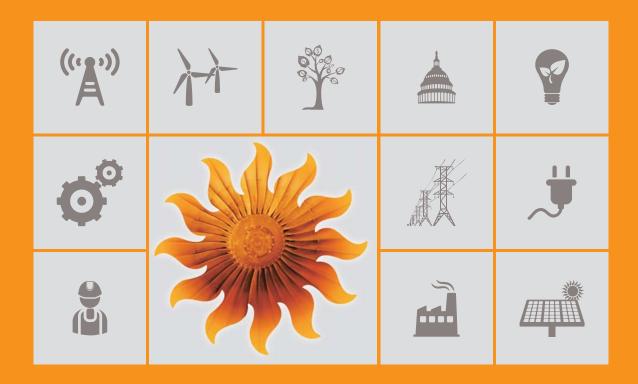
2<sup>nd</sup> Annual



17 - 18 June 2015 | SMX Convention Center, Manila, Philippines

# Philippines' definitive power, energy & utility congress



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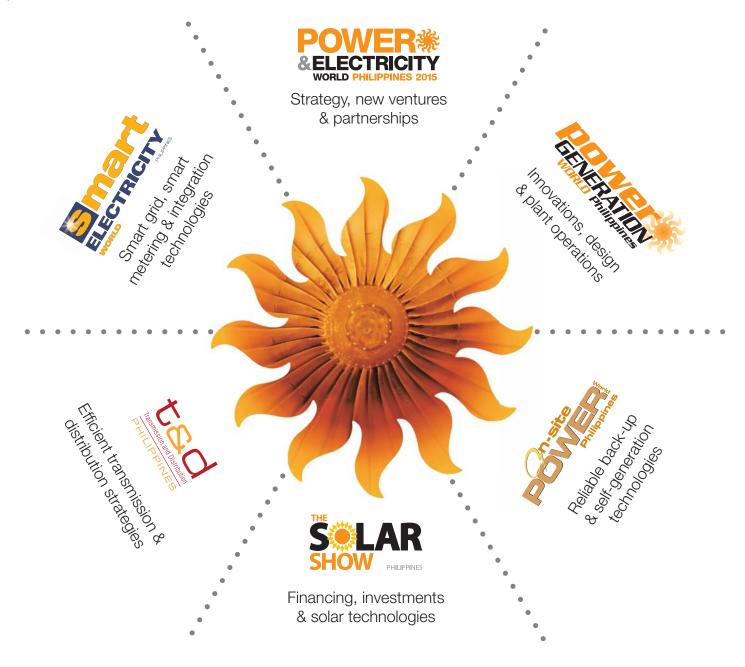
terrapinn

use your brain

# Philippines' definitive power, energy & utility gathering

One of the most rapidly advancing power markets in Asia, the Philippines is currently experiencing a mini revolution as new infrastructural foundations are laid down and investment pours in to modernise generation and distribution facilities. Yet there remains huge opportunities for investors and solution providers in this market. **Power and Electricity World Philippines** provides detailed insight on key industry developments, growth opportunities and regulatory and compliance issues. There is no better place to connect with the industry.

We have long standing relationships that have been built over the past 17 years that we can leverage to ensure meaningful participation across the entire energy value chain. If you want to establish meaningful partnerships, showcase your products and solutions, generate leads and secure new customers, this is a unique opportunity to reach out to over 1,500 targeted industry professionals.



## Bigger than ever!

With over 60% of attendees representing utilities, government experts or industry bodies, we provide an excellent forum in which to share best practice on a range of strategic and technical topics. We bring together regional and global the expertise offer authoritative views on the future development of Philippines' power market.



### Opening & closing plenary & keynotes

Hear from keynote speakers including leading innovators, market disruptors, government representatives, C-level executives of leading power and utility companies in the Philippines, and global investors.



### Roundtable discussions

Engage in roundtable discussions with like-minded industry stakeholders on the industry's latest challenges and developments. Debate and learn from your peers in an interactive environment.



#### **Clinics**

Short 1-hour clinic sessions will look into strategic and technical issues faced by industry stakeholders. This is a unique opportunity for you to consult the experts and hone your skill and strategic outlook.



### Networking & social opportunities

Networking is a key element of Terrapinn's events. From speed networking to networking cocktail, to our networking app, you will definitely be able to meet and engage with your desired audience.



#### Standard Conference

Over 40 free-to-attend technical sessions showcasing best in class technical case studies selected from around the world



#### The exhibition

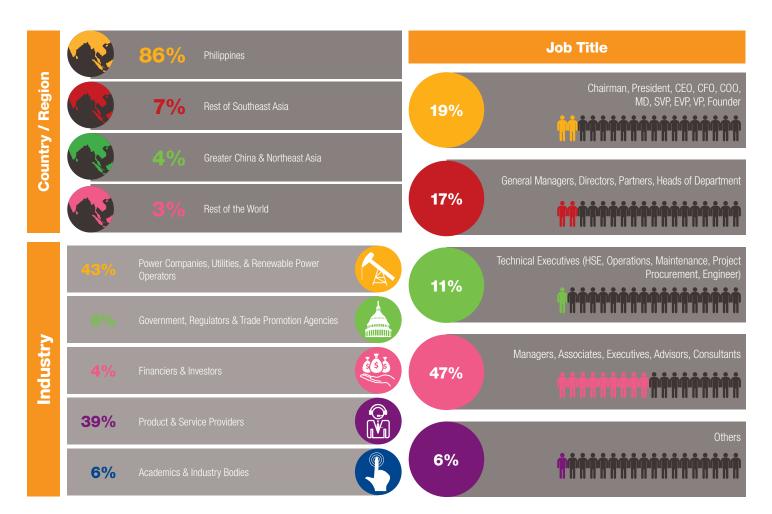
Take a walk around the exhibition hall and shop for the latest technologies and solutions on offer.



Power & Electricity World Philippines is a great place for potential investors. I have seen many foreign delegates, and the market for Philippines is open for new investors to come in.

Jaime T. Azunrin, Executive Vice President for Business
Development & Commercial Operations, Chief Finance Officer,
Global Business Power Corporation, Philippines

### Who you can expect to meet





This is the first time we have this type of conference in the Philippines. We look forward to having this platform every year! Having been in the government and energy sector for quite a while, I haven't seen so many attendees gathering under one roof for a couple of days.

Carlos Jose P. Gatmaitan, President & Chief Executive Officer, PNOC Renewable Corporation, Philippines

Philippines to people because this event really highlights the opportunities in the power sector here in the Philippines. If a foreign company or a world class company wants to look into investing in the power industry in the Philippines, this is a good way for them to better understand the market, players, and issues that are driving this market.

Karim G. Garcia, Vice-president, Strategic Planning, Trans-Asia Oil and Energy Development Corporation (PHINMA), Philippines



### Sponsorship & exhibitor packages

Benefits	Diamond	Platinum	Gold	Silver	Bronze	Exhibitor
Industry Thought Leadership						
Chairmanship Role	Premium		Standard			
Moderator Role		Premium				
Private Luncheon	1	1				
Award Presentation	1	1				
Host Roundtable Session	1	1	1			
Speaking Slot (1 x 20 minutes)	Premium + Standard	Premium + Standard	Premium	Standard	Standard	
1-2-1 Partnering						
Pre-Arranged Onsite Meetings	10	8	5	5		
VIP Passes For Company Representatives	8	6	4	3	2	
Passes To Exhibition	10	7	5	4	3	2
VIP Passes For Clients	20	15	10	7	5	5
Exhibition Booth	72sqm	36sqm	24sqm	18sqm	12sqm	9 – 72sqm
High Level Branding						
Onsite And Event Marketing Logo Branding	Diamond	Platinum	Gold	Silver	Bronze	Exhibitor
Meeting Room With Sponsors Logo Featured During Main Conference Days	1					
Sponsored Table During Awards Dinner	1	1	1			
Lanyard Or Goodie Bag Branding	1	1				
Corporate Souvenir In The Goodie Bag			1			
Lead Generation						
Lead Generation Via Content E-Book	1	1				
Lead Generation Via Social Media	1	1	1			
Investment amount	SGD 100,000	SGD 70,000	SGD 50,000	SGD 40,000	SGD 25,000	SGD 900/sqm

We offer customisable sponsorship packages.

Contact Andre Laury at +65 6322 2760 or andre.laury@terrapinn.com
to find out how we can meet your business development objectives.

### The exhib

#### **Get involved**

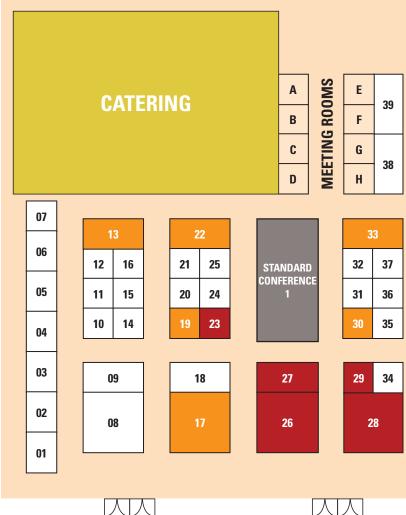
- Book a stand and showcase your innovative solutions to new customers
- Get update on the latest technologies in the power, energy & utilities industry
- Become a sponsor and reinforce brand awareness and business growth
- Speak and foster thought leadership about the future of the power, energy utilities industry in Asia

#### Why exhibit

- Generate new business leads
- Build brand presence and raise brand profile
- Forge strategic partnerships and joint ventures
- Showcase latest products and innovations to prospective buyers
- Promote new services to prequalified clientele
- Educate your target market on your latest service offerings

#### Who you will meet

- Power generators & independent power producers (IPPs)
- Renewable & alternative energy generators
- Transmission & distribution companies
- Utilities (electricity, water & gas)
- Government & regulators
- Industrial & large energy users
- Clean technology companies
- Investors & financiers



**ENTRANCE / EXIT** 



**ENTRANCE / EXIT** 

SOLD

#### With sup





POWER & UTIL















SUPPORTING



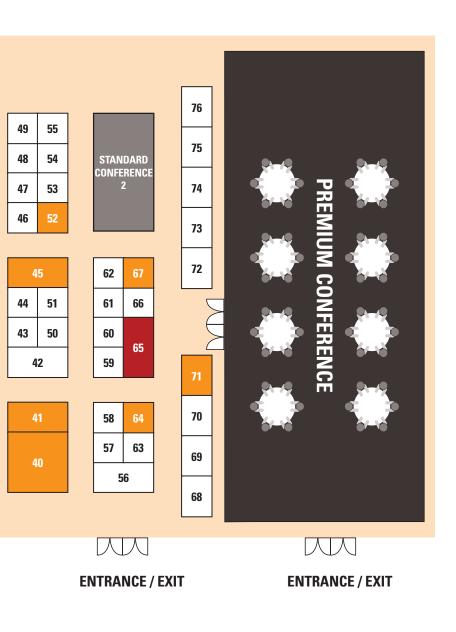








### ition floor



#### Who should sponsor/ exhibit

- Power companies, IPPs & utilities
- Investment & trade promotion agencies
- Investment banks & financial solutions
- Legal, risk & consulting
- Integrated energy solutions
- Fuel suppliers & energy companies Smart metering, demand side management, networks & systems, communications & smart grid consulting solutions
- Enterprise management, revenue management & customer management solutions
- Renewable & alternative energy technologies & equipment
- Turnkey, PV, CSP & solar technologies & equipment
- Engineering, procurement & construction
- Plant equipment, technology, testing & maintenance solutions

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